#### 900271892 11/14/2013

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NHN Japan Corporation		08/01/2013	CORPORATION: JAPAN

### **RECEIVING PARTY DATA**

Name:	NHN PlayArt Corporation	
Street Address:	Shibuya Hikarie 27th Floor	
Internal Address:	2-21-1 Shibuya	
City:	Shibuya-ku, Tokyo	
State/Country:	JAPAN	
Postal Code:	150-8510	
Entity Type:	CORPORATION: JAPAN	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4406501	MAGIMON

### **CORRESPONDENCE DATA**

Fax Number: 7036106200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 703-610-6100

Email: boxip@hoganlovells.com

Correspondent Name: Valerie Brennan

Address Line 1: 7930 Jones Branch Drive, 9th Floor

Address Line 2: Box Intellectual Property
Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER: 03440.02

DOMESTIC REPRESENTATIVE

Name:

TRADEMARK REEL: 005153 FRAME: 0697 JF \$40.00 4406501

900271892

Address Line 1: Address Line 2: Address Line 3: Address Line 4:		
NAME OF SUBMITTER:	Valerie Brennan	
Signature:	/vb/	
Date:	11/14/2013	
Total Attachments: 0		

TRADEMARK REEL: 005153 FRAME: 0698

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TRADEMARK REEL: 005153 FRAME: 0699

**RECORDED: 11/14/2013**